

**Nov. 18-20,  
2024**

**Fairmont Scottsdale Princess  
Scottsdale, Arizona**

**Sponsorship, Marketing & Business  
Development Opportunities  
With CIOs, CTOs & Procurement  
Professionals**



In partnership with

  
**TechServe**  
ALLIANCE

# NEW! Limited Opportunities for IT & Engineering Staffing Firms to Sponsor TechExec 2024!

TechExec 2024 will bring together **CIOs, CTOs, Technology Leaders and Senior Procurement Professionals** from some of the largest U.S. companies providing an unparalleled opportunity for IT & Engineering Staffing Firms to network, market and brand their company with buyers of IT staffing services.



*Fairmont Scottsdale Princess*

# IT Procurement Working Group Members

American Airlines 

BANK OF AMERICA 

Cargill



Hallmark

Marriott  
INTERNATIONAL

Honeywell



CoreLogic



DUPONT



Datasite



UPMC  
LIFE CHANGING MEDICINE

accentCare



SHAMROCK™  
TRADING  
CORPORATION

Edward Jones





## GOLD SPONSORSHIP

**Investment: \$50,000**

### **Extensive Exposure to Buyers of IT Staffing Services**

- SIM Session Speaking Opportunity (Subject to Availability; content developed in conjunction with SIM)
- Sponsorship of Gold Level Event Function (ex. Welcome Reception; Keynote – non-exclusive)
- (4) Registrations (registrations can be used for clients or sponsor)
- Invitation (3) to SIM Board of Directors Dinner
- Invitation (4) to IT Procurement Working Group Private Reception
- Invitation (2) to participate in SIM Invitational Golf Tournament
  - (golf participants must be registered to attend TechServe Executive Summit or SIM TechExec)
- Invitation (3) to Friends of SIM Foundation
- Branded Networking Lounge
- Participation in Sponsor Hosted Roundtable Discussions (held on both education days)
- Private Meeting Room
- Supplier Showcase

### **General Session Recognition**

- Recognition on Event Main Stage by Mark Taylor, SIM CEO
- Logo on Opening Session Screens
- General Session Promotional Video (up to 2 minutes)

### **Marketing & Branding**

- Sponsor Branded Attendee Giveaway (provided by sponsor)
- Dedicated sponsor emails sent by SIM to TechExec Attendees (1 Pre conference and 1 Post Conference)
- Sponsor logo and profile with link on TechExec Website and TechExec Mobile App
- Sponsor logo with link on SIM Website
- (3) Mobile App Push Notifications (sponsor provided content)
- Sponsor's Logo on TechExec emails & signage
- SIM announcement of sponsorship on social media
- List of TechExec attendees pre & post event (names, titles, companies and email addresses if attendee opted-in)

## SILVER SPONSORSHIP

Investment: \$25,000

### Extensive Exposure to Buyers of IT Staffing Services

- SIM Session Speaking Opportunity  
*(Content developed in conjunction with SIM)*
- Sponsorship of Silver Level Event Function (ex. Networking Break)
- Registrations (3) with complete access to SIM TechExec and TechServe Executive Summit  
*(registrations can be used for clients or sponsor)*
- Invitation (2) to Board of Directors Dinner
- Invitation (3) to IT Procurement Working Group Private Reception
- Invitation (2) to Friends of SIM Foundation
- Invitation (2) to participate in SIM Invitational Golf Tournament  
*(golf participants must be registered to attend TechServe Executive Summit or SIM TechExec)*
- Participation in Sponsor Hosted Roundtable Discussions (held on both education days)
- Supplier Showcase

### General Session Recognition

- Recognition on Event Main Stage by Mark Taylor, SIM CEO
- Logo on Opening Session Screens
- General Session Promotional Video (up to 1 minute)

### Marketing & Branding

- Sponsor Branded Attendee Giveaway (provided by sponsor)
- Dedicated sponsor email sent by SIM to TechExec Attendees (1 Pre conference)
- Sponsor logo and profile with link on TechExec Website and TechExec Mobile App
- Sponsor logo with link on SIM Website
- (2) Mobile App Push Notifications (sponsor provided content)
- Sponsor's Logo on SIM TechExec emails & signage
- SIM announcement of sponsorship on social media
- List of TechExec attendees pre & post event (names, titles, companies if attendee opted in)

## BRONZE SPONSORSHIP

Investment: \$10,000

### Exposure to Buyers of IT Staffing Services including Marketing and Branding

- 2 Registrations with complete access to SIM TechExec and TechServe Executive Summit
  - (registrations can be used for clients or sponsor)
- Invitation (2) to participate in SIM Invitational Golf Tournament
  - (golf participants must be registered to attend TechServe Executive Summit or SIM TechExec)
- Supplier Showcase
- Sponsor Branded Attendee Giveaway (provided by sponsor)
- Sponsor logo and profile with link on TechExec Website and TechExec Mobile App
- Sponsor logo with link on SIM Website
- Mobile App Push (1) Notifications (sponsor provided content)
- Sponsor's Logo on TechExec emails & signage
- SIM announcement of sponsorship on social media
- List of TechExec attendees pre & post event (names, titles, companies if attendee opted in)



# Contributing SPONSOR

Investment: \$2,500\*

**The Contributing Sponsorship is our entry level tier for TechExec 2024 and includes branding opportunities with CIOs and CTOs**

- (1) Full Registration to SIM TechExec content.
- Invitation (1) to participate in SIM Invitational Golf Tournament (additional passes may only be purchased at higher sponsorship levels)
- Sponsor logo and profile with link on SIM TechExec Website and TechExec Mobile App
- Sponsor logo with link on SIM Website
- SIM announcement of sponsorship on social media

***Contributing Sponsors must register to attend the TechServe Executive Summit (additional fee). The option to add on a Contributing Sponsorship is available during the Executive Summit registration process.***

***Contributor sponsorships are only available to TechServe members in good standing at the time of the Executive Summit and SIM TechExec.***

# SPONSORSHIP ENHANCEMENTS

Want Additional Brand Exposure Opportunities?

Add one of these exclusive opportunities to your Bronze or above sponsorship

- Sponsor and SIM Co-Branded Tote - \$7,500
- Sponsor and SIM Co-Branded Padfolio - \$7,500
- 2024/2025 SIM Enclave Dinner - \$6,000
- Friends of SIM Foundation Reception (2 attendees included) - \$5,000
- Beverage & Snack Break - \$5,000
- **Event Lanyards Sponsor - \$5,000 SOLD**
- Mobile App Sponsor - \$5,000
- SIM Foundation Golf Tournament - \$2,500
- WiFi Sponsor - \$2,500
- Charging Station Sponsor - \$2,500

Not seeing what you're looking for? Let our team customize a package that meets your organization's marketing needs!



# Sponsorship By Investment Level

Item / Description	Gold (\$50,000)	Silver (\$25,000)	Bronze (\$10,000)	Contributing (\$2,500)
<b>General Session Speaking Opportunity</b> (Subject to Availability; content developed in conjunction with SIM)	×			
<b>SIM Session Speaking Opportunity</b> (Content developed in conjunction with SIM)		×		
<b>Sponsorship Event Function</b>	Gold Level Options	Silver Level Options		
<b>Registrations</b> (registrations can be used for clients or sponsor)	4	3	2	1 SIM TechEvent registration * Must also register for TechServe
<b>Invitation to SIM Board of Directors Dinner</b>	3	2		
<b>Invitation to IT Procurement Working Group Private Reception</b>	4	3		
<b>Invitation to participate in SIM Invitational Golf Tournament</b>	2	2	2	1
<b>Invitation to Friends of SIM Foundation Networking Event</b>	3	2		
<b>Branded Networking Lounge</b>	1			
<b>Participation in Sponsor Hosted Roundtable Discussions (held on both education days)</b>	×	×		

Item / Description	Gold	Silver	Bronze	Contributing
Private Meeting Room	×			
Supplier Showcase	×	×	×	
Recognition on Event Main Stage by Mark Taylor, SIM CEO	×	×		
Logo on Opening Session Screens	×	×		
General Session Promotional Video	up to 2 minutes	up to 1 minute		
Sponsor Branded Attendee Giveaway (provided by sponsor)	×	×	×	
Dedicated sponsor emails sent by SIM to TechExec Attendees	1 pre & 1 post	1 pre conference		
Sponsor logo and profile with link on TechExec Website and TechExec Mobile App	×	×	×	X
Sponsor logo with link on SIM Website	×	×	×	×

Item / Description	Gold	Silver	Bronze	Contributing
Mobile App Push Notifications (sponsor provided content)	3	2	1	
Sponsor's Logo on TechExec emails & signage	x	x	x	
SIM announcement of sponsorship on social media	x	x	x	x
List of TechExec attendees pre & post event	x	x	x	

## About the Venue

**Fairmont Scottsdale Princess**, an iconic Scottsdale luxury hotel, welcomes you home to 333 days of sunshine every year. Explore lushly landscaped grounds of the Sonoran Desert filled with lagoons, blooms, and wildlife. Celebrating almost three decades as a AAA Five Diamond hotel, this luxury resort offers adventures worth repeating with sparkling pools and world-class golf. Must be a registered attendee to receive the special room rate at the Princess..



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# SECURE YOUR SIM TechExec 2024 SPONSORSHIP TODAY

**WE LOOK FORWARD TO SEEING YOU NOVEMBER 18-20, 2024, IN SCOTTSDALE, AZ**

**Angie Parmer**

**Program Manager**

**TechServe Alliance**

**[parmer@techservealliance.org](mailto:parmer@techservealliance.org)**