

Sponsorship, Marketing & Business Development Opportunities With CIOs, CTOs & Procurement Professionals

Nov. 9-11, 2026

Hyatt Regency
Huntington Beach Resort & Spa
Huntington Beach, CA



In partnership with



NEW! Limited Opportunities for IT & Engineering Staffing Firms to Sponsor TechExec 2026!





SIM TechExec is the annual conference of **Society for Information Management (SIM)**, an association of technology executives and leaders.

The conference brings together **CIOs, CTOs, Technology Leaders and Senior Procurement Professionals** from **100+ U.S. companies** that buy IT & Engineering Staffing services.

SIM TechExec 2026 will be hosted in partnership with TechServe Alliance at the **TechServe Alliance Executive Summit** in Huntington Beach, CA, offering unparalleled opportunities for IT & Engineering Staffing Firms to network, market and brand their company with buyers of IT staffing services.





Extensive Exposure to Buyers of IT Staffing Services	Marketing & Branding	General Session Recognition
Sponsor Gold Level SIM TechExec Event (To be determined in collaboration with SIM TechExec)	Sponsor Branded Attendee Giveaway (provided by sponsor)	Recognition on Event Main Stage by Mark Taylor, SIM CEO
SIM TechExec Speaking Opportunity (Subject to Availability; content developed in conjunction with SIM)	Dedicated sponsor emails sent by SIM to TechExec Attendees (1 Pre conference and 1 Post Conference)	Logo on Opening Session Screens
(4) Registrations with complete access to SIM TechExec and TechServe Executive Summit (registrations can be used for clients or sponsor)	Sponsor logo and profile with link on TechExec Website and TechExec Mobile App	General Session Promotional Video (up to 2 minutes)
Invitation (3) to SIM Board of Directors Dinner on Sunday, November 8	Sponsor logo with link on SIM Website	
Invitation (4) to participate in SIM Invitational Golf Tournament (participants must be registered to attend TechServe Executive Summit or SIM TechExec)	(3) Mobile App Push Notifications (sponsor provided content) during SIM TechExec	
Branded Networking Lounge	Sponsor's Logo on SIM TechExec emails & signage	
Co host a CIO roundtable on November 9 at the SIM TechExec	SIM sponsor announcement on social media	
Private Meeting Room	List of TechExec attendees pre & post event (names, titles, companies and email addresses if attendee opted-in)	
Supplier Showcase dedicated to SIM TechExec Attendees		

Extensive Exposure to Buyers of IT Staffing Services	Marketing & Branding	General Session Recognition
SIM TechExec Speaking Opportunity (Subject to Availability; content developed in conjunction with SIM)	Sponsor Branded Attendee Giveaway (provided by sponsor)	Recognition on Event Main Stage by Mark Taylor, SIM CEO
Sponsorship of Silver Level Event Function (ex. Networking Break) ** additional food & beverage items at the expense of the Sponsor and will be planned with the sponsor.	Dedicated sponsor emails sent by SIM to TechExec Attendees (1 Pre conference)	Logo on Opening Session Screens
Registrations (3) with complete access to SIM TechExec and TechServe Executive Summit (registrations can be used for clients or sponsor)	Sponsor logo and profile with link on SIM TechExec Website and SIM TechExec Mobile App	General Session Promotional Video (up to 1 minute)
Invitation (3) to SIM Board of Directors Dinner	Sponsor logo with link on SIM Website	
Invitation (3) to participate in SIM Invitational Golf Tournament (golf participants must be registered to attend TechServe Executive Summit or SIM TechExec)	(2) Mobile App Push Notifications (sponsor provided content)	
Co host a CIO roundtable on November 9 at the SIM TechExec	Sponsor's Logo on SIM TechExec emails & signage	
Supplier Showcase dedicated to SIM TechExec Attendees	SIM sponsor announcement on social media	
	List of TechExec attendees pre & post event (names, titles, companies if attendee opted-in)	

Extensive Exposure to Buyers of IT Staffing Services including Marketing and Branding

Registrations (2) with complete access to SIM TechExec and registration to TechServe Alliance Executive Summit
(registrations can be used for clients or sponsor executive team)

Invitation (2) to participate in SIM Invitational Golf Tournament
(golf participants must be registered to attend TechServe Executive Summit or SIM TechExec)

Supplier Showcase dedicated to SIM TechExec Attendees

Sponsor Branded Attendee Giveaway (provided by sponsor)

Sponsor logo and profile with link on SIM TechExec Website and SIM TechExec Mobile App

Sponsor logo with link in SIM Website

Sponsor's logo on TechExec emails and signage

SIM announcement of sponsorship on social media

List of TechExec attendees post event (names, titles, companies if attendee opted in)

The Contributing Sponsorship is our entry level tier for TechExec 2026 and includes branding opportunities with CIOs and CTOs

Exposure to Buyers of IT Staffing Services including Marketing and Branding

(1) Full Registration to SIM TechExec content

** Must also be a paid registered attendee of TechServe Executive Summit

Invitation (1) to participate in SIM Invitational Golf Tournament
(additional passes may only be purchased at higher sponsorship levels)

Sponsor logo and profile with link on SIM TechExec Website and TechExec Mobile App

Sponsor logo with link in SIM Website

SIM announcement of sponsorship on social media

- Contributing Sponsors must register to attend the TechServe Executive Summit (additional fee). The option to add on a Contributing Sponsorship is available during the Executive Summit registration process.
- Contributor sponsorships are only available to TechServe members in good standing at the time of the Executive Summit and SIM TechExec.

Want Additional Brand Exposure Opportunities?

Add one of these exclusive opportunities to your Bronze or above sponsorship – Most are “first come – first serve” so Don’t delay!

Item	Cost
Sponsor and SIM Co-Branded Tote	\$7,500
Sponsor and SIM Co-Branded Padfolio	\$7,500
Beverage & Snack Break (multiple opportunities)	\$5,500
SIM TechExec Lanyard Sponsor	\$7,000
SIM Mobile App Sponsor	\$5,500
SIM Golf Tournament (multiple opportunities)	\$2,500 - \$10,000

Not seeing what you're looking for? Let our team customize a package that meets your organization's marketing needs!

About the Venue

Relax amid Pacific Ocean views and Spanish-inspired architecture at the Hyatt Regency Huntington Beach Resort and Spa. Elevate your pool day in a newly refurbished cabana or work from our resort in oversized guest rooms and suites. Soak up the sun on your oceanfront California getaway and stay within a five-minute walk of 10-Mile Beach, Huntington Beach Pier and Pacific City.



HYATT REGENCY HUNTINGTON BEACH RESORT AND SPA

[21500 Pacific Coast Highway, Huntington Beach, CA 92648](#)

[1-714-698-1234](#)

SECURE YOUR SIM TechExec 2026 SPONSORSHIP TODAY

We look forward to seeing you Nov. 9-11, 2026, in Huntington Beach, CA

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