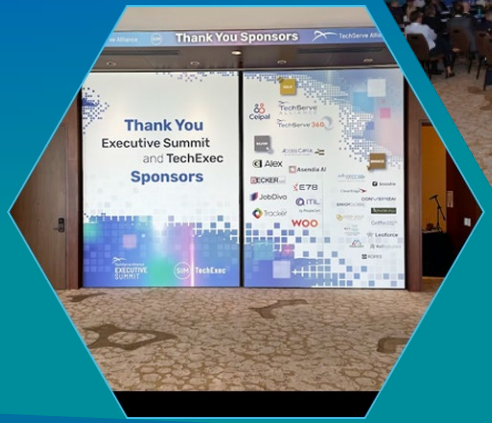
TechServe® ALLIANCE




# 2026 TechServe Alliance Executive Summit

*The Premier Event for IT & Engineering Staffing & Solutions Leaders*

Huntington Beach, California

Nov. 9-11, 2026

TechServe® ALLIANCE

TechServe Alliance
EXECUTIVE SUMMIT

# Event at a Glance

The TechServe Alliance Executive Summit is exclusively designed for IT and engineering staffing leaders. Executives will have the opportunity to engage in peer-to-peer networking and knowledge-sharing as well learn from industry thought leaders on the strategies and tactics that will better position them to seize opportunities and respond to challenges.

## The Executive Summit Agenda – Exceptional Sponsorship Opportunities!

### Nov. 9

- TechServe Workshops
- Opening Networking Event
- TechServe Opening Network Reception
- VIP Reception (Invite only)
- Best night to host client dinners

### Nov. 10

- General Sessions (2)
- Sponsor Networking Event
- Large Firm Forum
- Executive Breakout Sessions
- Networking Lunches
- Sponsor Demo Lounge
- Executive Women's Lunch
- *Tech Staffing Party of the Year - networking and social event for staffing executives and Sponsors*! Join us on the beach!

### Nov. 11

- General Sessions (2)
- Executive Breakout Sessions
- Networking Lunches
- Sponsor Demo Lounge
- Closing Reception

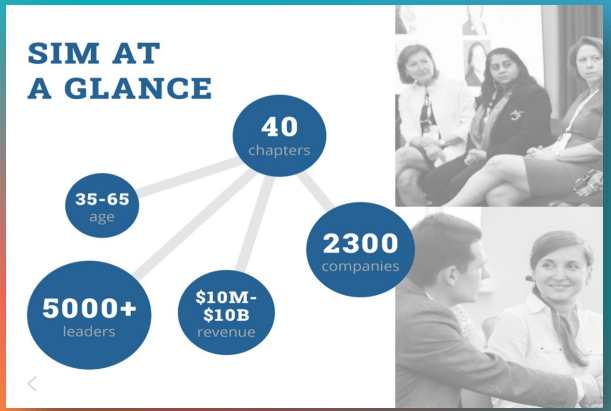
*Detailed Agenda in Development and subject to change.*

## SIM TechExec 2026

***A joint initiative of TechServe Alliance & SIM***

**SIM TechExec 2026 is the Society for Information Management (SIMs) executive technology leadership conference. It brings together 100+ CIOs, CTOs and other technology leaders and Senior Procurement Professionals from some of the largest U.S. companies.**

**TechExec 2026 will be hosted in partnership with TechServe Alliance at the Executive Summit offering unparalleled opportunities for IT & Engineering Staffing Firms to network, market and brand their company with buyers of IT staffing services.**



# Direct Access to Decision-Makers Who Control Industry Spend

The **TechServe Alliance Executive Summit** brings together **Technology Executives and IT & Engineering Staffing Industry Executives**. In addition to educational and networking opportunities, these executives use the event to **identify products and services** that drive growth and profitability of their businesses.

# Community at a Glance

**Executive Summit Attendees**

**85%**
**OWNERS/ C-SUITE**

**6%**
**VP/DIRECTOR RECRUITING**

**9%**
**VP/DIRECTOR SALES & MARKETING**

# TechServe Alliance & Executive Summit Firm Profile

Executives at the Summit collectively control **hundreds of millions in annual technology, services, and platform spend**.

IT & Engineering Staffing and Solutions Companies represented include growing **entrepreneurial firms** to large **multibillion-dollar enterprises.**

Executive Summit attendees attend with the explicit intent **to evaluate partners, tech tools, and services** that support **growth, efficiency, and profitability**.

TechServe Alliance advance of Summit marketing channels reach over **2,000 technology staffing executives.**

TechServe Alliance
EXECUTIVE SUMMIT

# 2025 Executive Summit: Sponsor ROI Snapshot

## 2025 Numbers

**380 Total Executive Attendees from 215 companies**
*A curated, senior-level audience of Staffing Industry and Technology Executives that enables meaningful conversations and relationship-building.*

**112 IT Staffing firms - 189 staffing executives**
*Direct access to decision-makers across a broad and diverse segment of the IT & Engineering staffing market.*

**66 supplier executives from 36 companies**
*A focused supplier presence ensures strong visibility, opportunity for strategic partnerships, and reduced competition for attention.*

**2.8:1 staffing-to-supplier executive ratio**
*Designed to maximize sponsor ROI by prioritizing access to staffing firm leaders.*

**65 speakers from IT Staffing Leaders and SMEs – presenting workshops, general sessions, and breakouts**
*High-value content drives engagement – all sponsors are welcomed to participate and engage in thoughtful conversations with attendees*

**11 $100M+ revenue firms in the Large Firm Forum**
*Exclusive access to leaders from the industry's largest and most influential firms.*

**8 global firms represented**
*Engagement opportunities with executives operating at enterprise and international scale.*

## What Sponsors Are Saying About the Executive Summit

The TechServe Executive Summit delivers real business value. The quality of conversations and access to senior decision-makers support real outcomes. The depth of conversations with prospects resulted in more qualified opportunities than in prior years, making it a high-ROI environment for productive engagement.

**Steve Vittorioso**
Director of Strategy, Ceipal

I saw a **125% ROI** within **three months** of becoming a TechServe member and attending the Executive Summit. That outcome speaks directly to the quality of the TechServe network and team. They went out of their way to put me in a position to succeed, making thoughtful introductions at the event and following up afterward to ask how else they could add value to my organization. That level of support is rare, and it's why TechServe stands out.

**Mike Mello**
Founder, SimpleSide AI

# 2026 TechServe Alliance Executive Summit – Sponsorship By Investment Level

TechServe Sponsorship 2026

| BENEFITS | PLATINUM | GOLD | SILVER | BRONZE | SUPPORTER |
|---|---|---|---|---|---|
| **INVESTMENT LEVEL** | **$75,000** | **$55,000** SOLD | **$29,500** | **$17,500** | **$9,500** |
| **TechServe Board of Directors Presentation**<br>*Exclusive invite to the TechServe Alliance Spring BOD Meeting. Invited to present to the Board of Directors (20 minutes), attend networking events, lunch and dinner with the board.* | ✓ | | | | |
| **General registration passes**<br>*Includes access to all education, networking, and attendee receptions.* | 6 | 5 | 3 | 3 | 1 |
| **Branded Sponsor Lounge** *(Exclusive)*<br>*Dedicated lounge with branding in pre-function space. An opportunity to for Sponsor to display marketing materials and distribute giveaways* | ✓ | ✓ | | | |
| **Invitation to VIP Reception with enterprise (global) TechServe staffing executives.** | 3 | 2 | 1 | | |
| **Invitation to Board of Director Dinner** | 3 | 3 | 2 | | |
| **Sponsor Thanked by TechServe Leadership; Sponsor Eligible to Introduce a General Session Speaker**<br>*Limited: Four Available* | ✓ | ✓ | | | |

| General Session & Thought Leadership Exposure | BENEFITS | PLATINUM | GOLD | SILVER | BRONZE | SUPPORTER |
|---|---|---|---|---|---|---|
| | **INVESTMENT LEVEL** | **$75,000** | SOLD **$55,000** | **$29,500** | **$17,500** | **$9,500** |
| | **Thought Leadership - Lead a Breakout Session** *Platinum and Gold Sponsor representative leads a 50-minute breakout session. Thought leadership content co-developed with TechServe to address real IT & Engineering staffing firm pain points.* ***Limited Opportunities available.*** | ✓ | ✓ | | | |
| | **Participation in 50-minute Panel session** *Sponsor representative included in summit panel session. Thought leadership content co-developed with TechServe to address real IT & Engineering staffing firm pain points.* ***Limited Opportunities available.*** | | | ✓ | | |
| | **Demo Lounge Time Slot** *Opportunity for sponsors to demo products during meals and other breaks.* | ✓ | ✓ | ✓ | ✓ | |
| | **Highly visible display of organization logo in General Session Ballroom** | ✓ | ✓ | ✓ | | |
| | **Acknowledgement of organization from main stage.** | ✓ | ✓ | ✓ | | |
| | **Sponsor is Invited onstage and thanked by TechServe leader** | ✓ | ✓ | | | |
| | **(1) 30 second video played** *on projection screens in General Session* | ✓ | ✓ | ✓ | | |
| | **Logo displayed on General Session projection screens** | ✓ | ✓ | ✓ | ✓ | |
| | **Participation in kick off networking session** *Open to all staffing and supplier attendees to connect 1 on 1 during an interactive session* | ✓ | ✓ | ✓ | ✓ | ✓ |

**Participant Access & Thought Leadership & Product Exposure**

| BENEFITS | Platinum | GOLD | SILVER | BRONZE | SUPPORTER |
|---|---|---|---|---|---|
| **INVESTMENT LEVEL** | **$75,000** | SOLD ~~$45,000~~ | **$29,500** | **$17,500** | **$9,500** |
| **TechServe Solution Spotlight**<br>*Pre-Summit event will feature 3 minute, high-impact presentations from participating Executive Summit sponsors.*<br>*Perfect opportunity to expose your service/product to TechServe's entire network and schedule full demos in advance of the Summit.* | ✓ | ✓ | ✓ | ✓ | |
| **Sponsor Activity**<br>*Additional targeted networking event at the Summit that creates intentional touchpoints between sponsors and attendees, maximizing visibility and relationship-building in a streamlined format* | ✓ | ✓ | ✓ | ✓ | |
| **Attendee Swag Bar Giveaway**<br>*Items displayed at the TechServe Swag Bar. Branded items to be supplied by sponsor. While attendee's check-in they will visit the swag bar and help themselves to your swag. Item to be pre-approved by TechServe.* | ✓ | ✓ | ✓ | ✓ | |
| **Sponsor Lounge** *(non-exclusive)*<br>*Exclusive Sponsor area designed for event sponsors, offering them a space to work and network during the Summit* | ✓ | ✓ | ✓ | ✓ | |
| **Opportunity to Host Private Reception**<br>(Must be scheduled so as not to conflict with TechServe events and approved by TechServe – all expenses and planning are managed by sponsor) | ✓ | ✓ | ✓ | ✓ | |

| | BENEFITS | PLATINUM | GOLD | SILVER | BRONZE | SUPPORTER |
|---|---|---|---|---|---|---|
| Marketing & Branding | **Dedicated Sponsor Email**<br>*Email sent by TechServe on sponsors behalf to Summit attendees (pre and post Summit)*<br>*** Sponsor provides content subject to TechServe approval* | (1) Pre & (1) Post | SOLD<br>(1) Pre & (1) Post | (1) Pre or Post | | |
| | **Mobile app push notification**<br>*(welcome from sponsor, where to find sponsor, and general advertisement)* | 3 | 3 | 2 | 1 | |
| | **Sponsorship Level Displayed on Summit signage throughout the event space** | ✓ | ✓ | ✓ | ✓ | |
| | **Recognition in Industry Update & TechServe Social Media Posts**<br>*at time of signing sponsor logo and/or name will be announced and linked to website.* | Logo/Link | Logo/Link | Logo/Link | Logo/Link | |
| | **Social Media Posting (X/Facebook/LinkedIn)**<br>*TechServe will post on their social media platforms recognizing your organization as a sponsor of the Summit.* | 3 | 3 | 2 | 1 | |
| | **TechServe Sponsor Welcome Email**<br><br>**Attendee email featuring all sponsors and links to their profiles** | LOGO | LOGO | LOGO | LOGO | |
| | **Attendee List**<br><br>Includes name, title, company, address, email addresses only provided of those who opt in | ✓ | ✓ | ✓ | ✓ | ✓ |
| | **Full supplier profile on mobile app**<br>*Profile includes logo, description, links/handouts, contact information, and ability to have 1:1 discussion (video/chat) prior, during and after Summit* | ✓ | ✓ | ✓ | ✓ | ✓ |
| | **Logo/Name and link TechServe website** | Logo/Link | Logo/Link | Logo/Link | Logo/Link | Name/Link |
| | **Logo and link placement on TechServe Summit website** | Logo/Link | Logo/Link | Logo/Link | Logo/Link | Name/Link |

# SPONSORSHIP Add Ons

Didn't see anything that caught your eye? Not to worry -- TechServe has you covered with additional opportunities! We would be happy to customize a sponsorship to meet your branding and marketing goals.

- *Must be a TechServe Supplier in Good Standing to attend the Summit.*
- *Must be a Gold, Silver or Bronze sponsor to add on branding opportunities.*
- *Not a TechServe Supplier? Join now to attend The Summit.*

## Hotel Key Card Sponsorship

~~$15,000~~ SOLD

Include your company's logo on hotel key cards at the Executive Summit.

## Summit Tote

$10,000

Include your company's logo on a high-end tote bag

## WI FI Sponsor

~~$7,000~~ SOLD

Sponsor choice or network name and password all attendees will use to get online

## Branded Summit Giveaways

$10,000

Your logo will be displayed on Summit Giveaways for all attendees. Popular ideas include a notepad w/pen, beach towel and/or flip flops.

## Charging Station

$5,000

Charging Station branded with sponsor's logo for all attendees to use!

## Summit Attendee Lanyard

~~$7,000~~ SOLD

Your logo on badge lanyard distributed to all Summit attendees.

## Summit Name Badge

$7,000

Include your ad and logo on the back of name badge and in our registration lounge

*These add-on opportunities are only available to Executive Summit Sponsors.* ***Deadline to secure is Sept 15 – first come - first serve.***

# All Sponsors must be a TechServe Supplier in Good Standing to attend the Summit.

The Supplier program provides exclusive opportunities to showcase your product or service to the IT & Engineering staffing community year-round. TechServe marketing is targeted and focused - our communication channels reach over **2000 industry executives** who focus on **IT & Engineering staffing.**

Supplier member benefits:

- Your company name and logo listed in the TechServe Alliance On-Line Supplier Directory.
- Access to the full on-line TechServe member directory.
- Access to key industry information and business intelligence available through our members only sections of the TechServe Alliance website.
- Promote latest news of your product or service in the **Supplier News**.
- Opportunity to list your TechServe Associate Logo on your own website.
- Suppliers can attend TechServe webinars at no additional cost to keep up to date industry data and information!
- First option to sponsor new strategic programs such as white papers, blogs, virtual/in person networking events and other lead generation programs.
- Suppliers must be a supplier member and a sponsor to attend TechServe Alliance Executive Summit.
- Opportunity to sponsor thought leadership content – through webinars or in person sessions for **supplier sponsors** of the TechServe Alliance Executive Summit.
- Supplier membership is annual and auto renewed on anniversary date.
- **Dues levels are based on firm revenue**.
    - Under $3M $1,775
    - $3M - $10M $2,895
    - $10M and over $5,889

**** If a new Supplier, program dues are due at the time you enter into the sponsorship agreement.***

# Interested in a sponsorship?

**2026 TechServe Executive Summit** sponsorship opportunities are intentionally limited to maintain a high-value, curated Summit experience.

To ensure access to preferred sponsorship opportunities, we encourage early engagement to explore options that best align with your 2026 goals.


**Contact:**

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Supplier Program Consultant

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