



Marketing and Business Development Opportunities With CIOs, CTOs & Procurement



Opportunities to Sponsor at
TechExec 2023
Connect, Collaborate, Contribute

The Ritz-Carlton
Amelia Island,
Florida



November
14-16, 2023

In Partnership with
TechServe
ALLIANCE

NEW! Limited Opportunities for IT & Engineering Staffing Firms to Sponsor TechExec 2023!

TechExec 2023 will bring together **CIOs, CTOs, Technology Leaders and Senior Procurement Professionals** from some of the largest U.S. companies providing an unparalleled opportunity for IT & Engineering Staffing Firms to network, market and brand their company with buyers of IT staffing services.



Ritz Carlton, Amelia Island, FL

IT Procurement Working Group Members

American Airlines 

BANK OF AMERICA 

Cargill 

covestro 

DICK'S 
SPORTING GOODS

BAYER 

Hallmark 

Marriott 
INTERNATIONAL

Honeywell

 JOHN DEERE

DUPONT 

 Erie
Insurance

 Datasite

 OWENS
CORNING

CoreLogic

CRH 

CRL 

 Erie
Insurance

UPMC 
LIFE CHANGING MEDICINE

accentCare

PPG 

 Principal

SHAMROCK™
TRADING
CORPORATION

Edward Jones

 Terracon

GOLD SPONSORSHIP

Investment: \$50,000

GOLD sponsors of TechExec 23 will have unique access and brand exposure with CIOs, CTOs, and IT Procurement Professionals

Extensive Exposure to Buyers of IT Staffing Services

- **Sponsorship of High-Profile Reception or General Session (non-exclusive)**
- **Invitation (2) to IT Procurement Group Networking Reception (Limited sponsors)**
- **Invitation to SIM Board of Directors Dinner (2) (Limited sponsors)**
- **Invitation (3) to TechExec VIP Reception**
- **Invitation to participate in SIM Foundation Golf experience (Nov. 14)**
- **General Session Speaking Opportunity - Subject to Approval**
- **Sponsor hosted roundtable**
- **TechExec Registrations (4)**
- **Sponsor Networking Lounge - Private meeting space**

General Session Recognition

- SIM CEO Acknowledgment of Sponsor
- Logo Projected on Screen at Opening General Session
- Ability to present 2 Minute Promotional Video

Marketing & Branding

- Branded Giveaway (provided by sponsor)
- Dedicated sponsor emails (2) sent by SIM to attendees.
- Sponsor logo and profile with link on TechExec Website and TechExec Mobile App
- Sponsor logo on SIM Website
- Mobile App Push (3) Notification From Sponsor
- Sponsor's Logo on TechExec emails & signage
- SIM announcement of sponsorship on social media
- List of TechExec attendees pre & post event (names, titles & companies)

SILVER SPONSORSHIP

Investment: \$25,000

Silver sponsors of TechExec 23 will have unique access and brand exposure with CIOs, CTOs, and IT Procurement Professionals

Extensive Exposure to Buyers of IT Staffing Services

- Sponsorship of High-Profile Reception or Meal (non-exclusive)
- Invitation (2) to IT Procurement Group Networking Reception (Limited sponsors)
- Invitation to SIM Board of Directors Dinner (2)(Limited sponsors)
- Full registration (3) passes -- Provides Access to all SIM TechExec events
- Invitation (2) to participate in SIM Foundation Golf experience (Nov. 14)
- Attendance to the Friends of SIM Foundation Reception
- General Session Speaking Opportunity - Subject to Approval
- Sponsor hosted roundtable
- Supplier Showcase
- TechExec Registrations(3)

General Session Recognition

- SIM CEO Acknowledgment of Sponsor
- Logo Projected on Screen at Opening General Session
- Ability to present 30 Second Promotional Video during General Session

Marketing & Branding

- Branded Giveaway (provided by sponsor)
- Sponsor logo and profile with link on TechExec Website and TechExec Mobile App
- Sponsor logo on SIM Website
- Mobile App Push (1) Notification From Sponsor
- Sponsor's Logo on TechExec emails & signage
- SIM announcement (1) of sponsorship on social media
- List of TechExec attendees pre & post event (names, titles & companies)

BRONZE SPONSORSHIP

Investment: \$10,000

Bronze Sponsors of TechExec 2023 will have extensive marketing and brand exposure with CIOs and CTOs and Senior IT Leadership

- Registration to TechExec 2023 (1)
- Registration to TechServe Alliance Executive Summit (1)
- Invitation to participate in SIM Foundation Golf experience (Nov. 14)
- Sponsor hosted roundtable discussion
- Logo Projected on Screen at Opening General Session
- Sponsor logo and profile with link on TechExec Website and TechExec Mobile App
- Sponsor logo on SIM Website
- Mobile App Push (1) Notification From Sponsor
- Sponsor Showcase (Highboy table top display)
- Sponsor's Logo on signage
- Attendee branded giveaway (supplied by sponsor)
- SIM announcement of sponsorship on social media
- List of TechExec attendees pre & post event (names, titles & companies)

SUPPORTING SPONSOR

Investment: \$2,500*

The Supporting Sponsorship is our entry level tier for TechExec 2023 and includes branding opportunities with CIOs and CTOs

Marketing & Branding Opportunities

- Full Sponsor profile on TechExec Mobile App and TechExec Event Website
- Invitation to participate in SIM Foundation Golf experience (Nov. 14)
- Logo on TechExec Event Website with link
- Logo placement on TechExec event emails
- Social media post announcing your sponsorship by SIM

*Supporting Sponsors must register to attend the TechServe Executive Summit . The option to add on a Supporting Sponsorship is available during the registration process.



SPONSORSHIP ENHANCEMENTS

Want Additional Brand Exposure Opportunities?

Add one of these exclusive opportunities to your Gold or Silver sponsorship

- Sponsor and SIM Co-Branded Tote - \$10,000
- Sponsor and SIM Co-Branded Padfolio - \$10,000
- Event Lanyards Sponsor - \$7,500
- Mobile App Sponsor - \$7,500
- WiFi Sponsor - \$5,000
- Charging Station Sponsor - \$5,000
- Beverage & Snack Break - \$5,000

Not seeing what you're looking for? Let our team customize a package that meets your organization's marketing needs!

An aerial photograph of a resort pool area. The pool is large and irregularly shaped, with a central circular island. It is surrounded by numerous palm trees, lounge chairs, and umbrellas. In the background, there is a multi-story building and a beach area with waves. The text is overlaid on the top half of the image.

SECURE YOUR SIM TechExec 2023 SPONSORSHIP TODAY

WE LOOK FORWARD TO SEEING YOU NOVEMBER 14-16, 2023, IN AMELIA ISLAND, FL

SUSAN DONOHOE

Chief of Staff & Chief Program Officer

TechServe Alliance

Susan@techservealliance.org